

## **ORDER**



KSJV

Orders	Order / Rev:	105010		
	Alt Order #:	06834007	KSNV	
	Product Desc:	HORSFORD 4 CONGRESS	Amy McCreary	
	Estimate:	1366	BLPHI	
	Flight Dates:	10/30/12 - 11/06/12	National	
	Original Date / Rev:	08/01/12 / 08/01/12		
	Order Type:	GENERAL		
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1010 Wisconsin Ave. NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Horsford for Congress	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:15:00
	Product Codes:	PLC02	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN		

## **Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount	Rating
10/29/12	11/06/12	204	\$54,645.00	\$46,448.25	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Amy McCreary Start Of Order - End Of Order 100%

### Order Share

	Share	Value
KSNV	31%	\$54,645.00
Market	100%	\$176,274.19

## **Competitive Share**

CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$45,831.29
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$28,263.87
KTUD	1%	\$1,762.74
KVVU	18%	\$31,729.35
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$14,101.94

Order / Rev: 105010 Advertiser: Horsford for Congress  
 Alt Order #: 06834007 Product Desc: HORSFORD 4 CONGRESS KSNV  
 Flight Dates: 10/30/12 - 11/06/12 Estimate: 1366

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	11/02/12	M-F	5-6a WakeUp w/WagM	5-6a		-TWTF--		:30	12	\$100.004	0.00	NM		12	\$1,200.00
<b>NEWS</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12 11/04/12 -TWTF-- 12 \$100.00 0.00																	
E 2	KSNV	11/05/12	11/05/12	M-F	5-6a WakeUp w/WagM	5-6a		M-----		:30	3	\$100.004	0.00	NM		3	\$300.00
<b>NEWS</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/05/12 11/11/12 M----- 3 \$100.00 0.00																	
E 3	KSNV	11/06/12	11/06/12	M-F	5-6a WakeUp w/WagM	5-6a		-T-----		:30	2	\$100.004	0.00	NM		2	\$200.00
<b>NEWS</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/05/12 11/11/12 -T----- 2 \$100.00 0.00																	
E 4	KSNV	11/06/12	11/06/12	M-F	6-7a WakeUp w/WagM	6-7a		-T-----		:30	2	\$190.004	0.00	NM		2	\$380.00
<b>NEWS</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/05/12 11/11/12 -T----- 2 \$190.00 0.00																	
E 5	KSNV	11/05/12	11/05/12	M-F	6-7a WakeUp w/WagM	6-7a		M-----		:30	3	\$190.004	0.00	NM		3	\$570.00
<b>NEWS</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/05/12 11/11/12 M----- 3 \$190.00 0.00																	
E 6	KSNV	10/30/12	11/02/12	M-F	6-7a WakeUp w/WagM	6-7a		-TWTF--		:30	12	\$190.004	0.00	NM		12	\$2,280.00
<b>NEWS</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12 11/04/12 -TWTF-- 12 \$190.00 0.00																	
E 7	KSNV	10/30/12	11/02/12	Today Show		CM	658a-9am	-TWTF--		:30	16	\$250.004	0.00	NM		16	\$4,000.00
<b>TODAY</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week: 10/29/12 11/04/12 -TWTF-- 16 \$250.00 0.00																	
E 8	KSNV	11/05/12	11/05/12	Today Show		CM	658a-9am	M-----		:30	4	\$250.004	0.00	NM		4	\$1,000.00
<b>TODAY</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week: 11/05/12 11/11/12 M----- 4 \$250.00 0.00																	
E 9	KSNV	11/06/12	11/06/12	Today Show		CM	658a-9am	-T-----		:30	2	\$250.004	0.00	NM		2	\$500.00
<b>TODAY</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week: 11/05/12 11/11/12 -T----- 2 \$250.00 0.00																	
E 10	KSNV	11/03/12	11/03/12	News 3 Sunrise - SATURDAY		CM	6a-7a	-----S-		:30	2	\$125.004	0.00	NM		2	\$250.00
<b>NEWS</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week: 10/29/12 11/04/12 -----S- 2 \$125.00 0.00																	
E 11	KSNV	11/04/12	11/04/12	Sunday Today		CM	7a-8am	-----S		:30	2	\$250.004	0.00	NM		2	\$500.00
<b>SUN TODAY</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week: 10/29/12 11/04/12 -----S 2 \$250.00 0.00																	
E 12	KSNV	11/04/12	11/04/12	Meet the Press		CM	8a-9am	-----S		:30	2	\$1,900.003	0.00	NM		2	\$3,800.00
<b>MTP</b>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week: 10/29/12 11/04/12 -----S 2 \$1,900.00 0.00																	
E 13	KSNV	11/06/12	11/06/12			CM	9-10a	-T-----		:30	1	\$150.004	0.00	NM		1	\$150.00

Order / Rev: 105010  
Alt Order #: 06834007  
Flight Dates: 10/30/12 - 11/06/12

Advertiser: Horsford for Congress  
Product Desc: HORSFORD 4 CONGRESS  
Estimate: 1366

Order / Rev: 105010 Advertiser: Horsford for Congress  
 Alt Order #: 06834007 Product Desc: HORSFORD 4 CONGRESS KSNV  
 Flight Dates: 10/30/12 - 11/06/12 Estimate: 1366

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Doctors											
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		1	\$100.00			0.00					
E 26	KSNV	11/05/12	11/05/12	The Doctors	CM	2pm-3pm	M-----	:30	2	\$100.004	0.00	NM		2	\$200.00
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		2	\$100.00			0.00					
E 27	KSNV	10/30/12	11/02/12	The Doctors	CM	2pm-3pm	-TWTF--	:30	8	\$100.004	0.00	NM		8	\$800.00
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--		8	\$100.00			0.00					
E 28	KSNV	11/04/12	11/04/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$125.004	0.00	NM		1	\$125.00
				News 3 Today											
				TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1	\$125.00			0.00					
E 29	KSNV	11/06/12	11/06/12	Dr. Phil	CM	3-4p	-T-----	:30	1	\$150.004	0.00	NM		1	\$150.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		1	\$150.00			0.00					
E 30	KSNV	11/05/12	11/05/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$150.004	0.00	NM		1	\$150.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1	\$150.00			0.00					
E 31	KSNV	10/30/12	11/02/12	Dr. Phil	CM	3-4p	-TWTF--	:30	7	\$150.004	0.00	NM		7	\$1,050.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--		7	\$150.00			0.00					
E 32	KSNV	10/30/12	11/02/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-TWTF--	:30	5	\$175.004	0.00	NM		5	\$875.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--		5	\$175.00			0.00					
E 33	KSNV	11/05/12	11/05/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	M-----	:30	1	\$175.004	0.00	NM		1	\$175.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1	\$175.00			0.00					
E 34	KSNV	11/06/12	11/06/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-T-----	:30	1	\$175.004	0.00	NM		1	\$175.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		1	\$175.00			0.00					
E 35	KSNV	11/06/12	11/06/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-T-----	:30	1	\$175.004	0.00	NM		1	\$175.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		1	\$175.00			0.00					
E 36	KSNV	11/05/12	11/05/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	M-----	:30	1	\$175.004	0.00	NM		1	\$175.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1	\$175.00			0.00					
E 37	KSNV	10/30/12	11/02/12		CM	4-5pm	-TWTF--	:30	5	\$175.004	0.00	NM		5	\$875.00

Order / Rev: 105010 Advertiser: Horsford for Congress  
 Alt Order #: 06834007 Product Desc: HORSFORD 4 CONGRESS KSNV  
 Flight Dates: 10/30/12 - 11/06/12 Estimate: 1366

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 at 4 (1 HOUR)															
4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/29/12	11/04/12	-TWTF--											
E 38	KSNV	10/30/12	11/02/12	M-F Early News	CM	5-630p	-TWTF--	:30	9	\$265.004	0.00	NM		9	\$2,385.00
M-F Early News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/29/12	11/04/12	-TWTF--											
E 39	KSNV	11/05/12	11/05/12	M-F Early News	CM	5-630p	M-----	:30	2	\$265.004	0.00	NM		2	\$530.00
M-F Early News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 11/05/12	11/11/12	M-----											
E 40	KSNV	11/06/12	11/06/12	M-F Early News	CM	5-630p	-T-----	:30	1	\$265.004	0.00	NM		1	\$265.00
M-F Early News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 11/05/12	11/11/12	-T-----											
E 41	KSNV	10/30/12	11/02/12	M-F Jeopardy	CM	630-7pm	-TWTF--	:30	5	\$260.004	0.00	NM		5	\$1,300.00
M-F Jeopardy															
JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/29/12	11/04/12	-TWTF--											
E 42	KSNV	11/05/12	11/05/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$260.004	0.00	NM		1	\$260.00
M-F Jeopardy															
JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 11/05/12	11/11/12	M-----											
E 43	KSNV	11/05/12	11/05/12	M-F Wheel	CM	7-730pm	M-----	:30	1	\$260.004	0.00	NM		1	\$260.00
M-F Wheel of Fortune															
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 11/05/12	11/11/12	M-----											
E 44	KSNV	10/30/12	11/02/12	M-F Wheel	CM	7-730pm	-TWTF--	:30	5	\$260.004	0.00	NM		5	\$1,300.00
M-F Wheel of Fortune															
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/29/12	11/04/12	-TWTF--											
E 45	KSNV	11/03/12	11/03/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$175.004	0.00	NM		1	\$175.00
SAT/Jeopardy															
JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/29/12	11/04/12	-----S-											
E 46	KSNV	11/03/12	11/03/12	Wknd Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$175.004	0.00	NM		1	\$175.00
SAT/ Wheel of Fortune															
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/29/12	11/04/12	-----S-											
E 47	KSNV	11/05/12	11/05/12	Mon PR 10-11p	CM	10-11pm	M-----	:30	1	\$1,000.004	0.00	NM		1	\$1,000.00
Monday Prime 10-11pm															
REVOLUTION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 11/05/12	11/11/12	M-----											
E 48	KSNV	10/30/12	10/30/12	Tues PR 10-11p	CM	10-11pm	-T-----	:30	1	\$900.004	0.00	NM		1	\$900.00
Tuesday Prime 10-11pm															
PARENTHOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/29/12	11/04/12	-T-----											
E 49	KSNV	11/01/12	11/01/12		CM	10-11pm	---T---	:30	1	\$950.004	0.00	NM		1	\$950.00

Order / Rev: 105010  
Alt Order #: 06834007  
Flight Dates: 10/30/12 - 11/06/12

Advertiser: Horsford for Congress  
Product Desc: HORSFORD 4 CONGRESS  
Estimate: 1366

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Thurs PR 10-11p Thursday Prime 10-11pm															
ROCK CENTER															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12	11/04/12	---T---		1	\$950.00	0.00									
E 50	KSNV	11/02/12	11/02/12	Fri 10-11p	CM	10-11pm	-----F--	:30	1	\$1,000.004	0.00	NM		1	\$1,000.00
Friday Prime 10-11pm															
DATELINE															
Start Date	End Date	Weekdays		Spots/Week	Rate	Rating									
Week: 10/29/12	11/04/12	----F--		1	\$1,000.00	0.00									
E 51	KSNV	11/03/12	11/03/12	Sat PR 10-11p	CM	10-11pm	-----S-	:30	1	\$500.004	0.00	NM		1	\$500.00
Saturday Prime 10-11pm															
SVU															
Start Date	End Date	Weekdays		Spots/Week	Rate	Rating									
Week: 10/29/12	11/04/12	----S-		1	\$500.00	0.00									
E 52	KSNV	11/04/12	11/04/12	LAW & ORDER (synd)	REG	M-SA 8-11p / SUN-----S	:30	1	\$350.004	0.00	NM		1	\$350.00	
Law & Order (synd) PRIME															
L&O AFTER NFL															
Start Date	End Date	Weekdays		Spots/Week	Rate	Rating									
Week: 10/29/12	11/04/12	-----S		1	\$350.00	0.00									
E 53	KSNV	10/30/12	11/02/12	M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	5	\$275.004	0.00	NM		5	\$1,375.00
M-F News 3 at Eleven															
NEWS															
Start Date	End Date	Weekdays		Spots/Week	Rate	Rating									
Week: 10/29/12	11/04/12	-TWTF--		5	\$275.00	0.00									
E 54	KSNV	11/05/12	11/05/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$275.004	0.00	NM		1	\$275.00
M-F News 3 at Eleven															
NEWS															
Start Date	End Date	Weekdays		Spots/Week	Rate	Rating									
Week: 11/05/12	11/11/12	M-----		1	\$275.00	0.00									
E 55	KSNV	11/03/12	11/03/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$285.004	0.00	NM		1	\$285.00
Sa-Su News 3 at Eleven															
NEWS															
Start Date	End Date	Weekdays		Spots/Week	Rate	Rating									
Week: 10/29/12	11/04/12	-----S-		1	\$285.00	0.00									
E 56	KSNV	11/04/12	11/04/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$285.004	0.00	NM		1	\$285.00
Sa-Su News 3 at Eleven															
NEWS															
Start Date	End Date	Weekdays		Spots/Week	Rate	Rating									
Week: 10/29/12	11/04/12	-----S-		1	\$285.00	0.00									
E 57	KSNV	10/30/12	11/02/12	The Tonight Show	CM	1135p-1237a	-TWTF--	:30	9	\$150.004	0.00	NM		9	\$1,350.00
Tonight Show															
TON SHOW															
Start Date	End Date	Weekdays		Spots/Week	Rate	Rating									
Week: 10/29/12	11/04/12	-TWTF--		9	\$150.00	0.00									
E 58	KSNV	11/05/12	11/05/12	The Tonight Show	CM	1135p-1237a	M-----	:30	2	\$150.004	0.00	NM		2	\$300.00
Tonight Show															
TON SHOW															
Start Date	End Date	Weekdays		Spots/Week	Rate	Rating									
Week: 11/05/12	11/11/12	M-----		2	\$150.00	0.00									
E 59	KSNV	11/03/12	11/03/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.004	0.00	NM		1	\$400.00
Saturday Night Live															
SNL															
Start Date	End Date	Weekdays		Spots/Week	Rate	Rating									
Week: 10/29/12	11/04/12	-----S-		1	\$400.00	0.00									
E 60	KSNV	11/04/12	11/04/12	NFL Football	CM	1P-9PM	-----S	:30	2	\$4,000.004	0.00	NM		2	\$8,000.00
NFL Football															
SNF															
Start Date	End Date	Weekdays		Spots/Week	Rate	Rating									
Week: 10/29/12	11/04/12	-----S		2	\$4,000.00	0.00									
E 61	KSNV	11/03/12	11/03/12		CM	7a-9am	-----S-	:30	2	\$175.004	0.00	NM		2	\$350.00

Order / Rev: 105010  
Alt Order #: 06834007  
Flight Dates: 10/30/12 - 11/06/12

Advertiser: Horsford for Congress  
Product Desc: HORSFORD 4 CONGRESS  
Estimate: 1366

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		Saturday Today													
		Saturday Today													
		SAT TODAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----S-		2	\$175.00		0.00						
E 62	KSNV	11/04/12	11/04/12	News 3 Sunrise - SUND&M		6a-7a			-----S	:30	2	\$110.004	0.00	NM	2 \$220.00
				News 3 Sunrise SUNDAY											
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----S		2	\$110.00		0.00						
E 63	KSNV	11/04/12	11/04/12	Chris Matthews 9:30AM GM		9:30a-10a			-----S	:30	1	\$175.004	0.00	NM	1 \$175.00
				Chris Mattheus SUN 9:30am											
		CM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----S		1	\$175.00		0.00						
E 64	KSNV	11/05/12	11/05/12	Mon PR 8-10p	CM	8-10pm			M-----	:30	1	\$1,100.004	0.00	NM	1 \$1,100.00
				Monday Prime 8-10pm											
		VOICE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/05/12	11/11/12	M-----		1	\$1,100.00		0.00						
E 65	KSNV	10/31/12	10/31/12	Wed PR 9-10p	CM	9-10pm			--W----	:30	1	\$1,300.004	0.00	NM	1 \$1,300.00
				Wednesday Prime 9-10pm											
		ROCK CENTER													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	--W----		1	\$1,300.00		0.00						
E 66	KSNV	10/31/12	10/31/12	Wed PR 10-11p	CM	10-11pm			--W----	:30	1	\$1,000.004	0.00	NM	1 \$1,000.00
				Wednesday Prime 10-11pm											
		CHI FIRE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	--W----		1	\$1,000.00		0.00						
E 67	KSNV	11/01/12	11/01/12	Thurs PR 9-10p	CM	9-10pm			---T---	:30	1	\$850.004	0.00	NM	1 \$850.00
				Thursday Prime 9-10pm											
		OFFICE/UP ALL NIGHT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	---T---		1	\$850.00		0.00						
E 68	KSNV	11/02/12	11/02/12	Fri PR 9-10p	CM	9-10pm			----F--	:30	1	\$750.004	0.00	NM	1 \$750.00
				Friday Prime 9-10pm											
		GRIMM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	----F--		1	\$750.00		0.00						
E 69	KSNV	11/03/12	11/03/12	Sat PR 8-9p	CM	8-9pm			----S-	:30	1	\$350.004	0.00	NM	1 \$350.00
				Saturday Prime 8-9pm											
		PRIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	----S-		1	\$350.00		0.00						
		Totals												204	\$54,645.00